



Jelly Belly® Boba Milk Tea Fact Sheet

Description: Jelly Belly has an array of exciting new innovations and flavors to introduce this year, starting with a new collection of Boba Milk Tea jelly beans! The perfect balance of tea, tapioca and flavor, these internationally inspired jelly bean flavors include Mango Milk Tea, Taro Milk Tea, Matcha Milk Tea, Strawberry Milk Tea and Thai Milk Tea, and are available just in time for summer!

Products	About
	<p>Jelly Belly® Boba Milk Tea Gift Box</p> <ul style="list-style-type: none"> • Jelly Belly Boba Milk Tea Gift Box showcases everyone’s favorite boba beverages. The stylish box has five delicious flavors of Jelly Belly jelly beans and is the summer’s best-shared treat. • Flavors include: Mango Milk Tea, Taro Milk Tea, Matcha Milk Tea, Strawberry Milk Tea and Thai Milk Tea. • Available as a 4.25 oz gift box • Unit dimensions: 0.984” D x 7.795” W x 3.386” H • Available July 2023
	<p>Jelly Belly® Boba Milk Tea Bag</p> <ul style="list-style-type: none"> • Get your boba milk tea fix with this bag of Jelly Belly Boba Milk Tea jelly beans, best enjoyed solo. • Flavors include: Mango Milk Tea, Taro Milk Tea, Matcha Milk Tea, Strawberry Milk Tea and Thai Milk Tea. • Available as a 1 oz bag • Unit dimensions: .50” D x 5.25” W x 3.10” H • Available July 2023
	<p>Jelly Belly® Boba Milk Tea Grab & Go® Bag</p> <ul style="list-style-type: none"> • A new summer road trip essential. Now enjoy all five boba milk tea jelly bean flavors on-the-go with this Jelly Belly Boba Milk Tea Grab & Go® Bag. • Flavors include: Mango Milk Tea, Taro Milk Tea, Matcha Milk Tea, Strawberry Milk Tea and Thai Milk Tea. • Available as a 3.5 oz Grab & Go bag. • Unit dimensions: 0.984” D x 5.079” W x 5.354” H • Available July 2023
	<p>Jelly Belly® Boba Milk Tea Mini Cup</p> <ul style="list-style-type: none"> • Calling all boba accessory lovers! The Jelly Belly Boba Milk Tea Mini Cup resembles everyone’s favorite boba beverage and makes for an adorable key chain, filled with all five boba milk tea jelly bean flavors. • Flavors include: Mango Milk Tea, Taro Milk Tea, Matcha Milk Tea, Strawberry Milk Tea and Thai Milk Tea. • Available as a 3 oz key chain • Unit dimensions: 2.1” D x 2.3” W x 3.25” H • Available December 2023





For more information on these products and others, please visit JellyBelly.com.

Jelly Belly Candy Company

With candy-making roots dating back to 1869, Jelly Belly Candy Company began making Jelly Belly jelly beans in 1976. Today, Jelly Belly products are sold all over the world and the company remains family-owned and operated by the fourth, fifth and sixth generations of the candy-making family.

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